Nebraska Action Coalition

Shine Your Light Through Nursing Leadership and Board Service

by

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Primary Objective

Explore the value of nursing leadership in contributing effectively to governance and board service.
Specific Objectives

• Assess passion for leadership and board service.
• Determine attributes for leadership and board service.
• Generate a plan to navigate ways you can bring Nursing’s perspective to a board.
• Discuss Nebraska’s role in the success of the 10,000 Nurses on Boards Coalition (NOBC)
Which leaders do you admire?

• Colleagues
• Parents
• Teachers
• Local/state/national leaders

Where did you learn to lead?
Leah Curtin: Living Legend

Embracing Servant Leadership
Leadership

• How do you become a leader?

• How do you become a better leader?
Personal Strengths

- Preparation and leadership experience
- Emotional intelligence
- Ability to listen and learn – and speak up
- Ability to activate and engage others
- Ability to accomplish goals
- Confidence (in self, decision-making, prep)
- Authenticity, Truthfulness, Transparency
- Servant Leader – sense of stewardship
Emotional Intelligence

- Emotional Intelligence (EI) is a set of emotional/social skills that collectively establish how well we:
  - Perceive and express ourselves
  - Develop and maintain social relationships
  - Cope with challenges ("read the room")
  - Use emotional information effectively

- A core competency for team-based collaborative relationships

- Good news – it can be learned!
Talents You Can Bring:

• Reputation as a leader and reasonable person
  ◦ Organizational experience
  ◦ *Finish what you start and do it well!!!!!!!!!
  ◦ Outcomes and recognitions

• Abilities to:
  ◦ Network and bring people together
  ◦ Earn others’ trust
  ◦ Collaborate – be a team player
  ◦ Concisely communicate verbally/in writing
  ◦ Craft policy from evidence and experience
  ◦ Influence others to achieve goals
Where Do I Fit In?

Assess yourself:

• Personal strengths
  ◦ Sense of stewardship – not a personal agenda
  ◦ Accountability – to law and ethical standards
  ◦ Responsibility – for decision-making

• Talents
  ◦ Listening and thinking critically
  ◦ Building connections

• Passion for a particular board
  ◦ Mission is compatible with your values
  ◦ Commitment despite demands on time
How Do I Prepare Myself?

- Target strengths, talents, passions to board of interest
- Increase levels of responsibility – work/volunteer roles
- Seek broader organizational knowledge & experience
- Learn more about the board logistics
  - Attend meetings; study websites; READ
  - Interview current or past members
  - Seek a mentor who is or has been a board member
  - Mentor/mentee toolkit
- Create your personal strategic plan
- NETWORK - who do you know???????
# Personal Plan Template

<table>
<thead>
<tr>
<th>Strengths</th>
<th>Talents</th>
<th>Passions</th>
<th>Possible boards of interest</th>
<th>What’s my contribution?</th>
<th>Learning/Experience/Relationships/Actions needed</th>
<th>Timeframe</th>
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Discussion

Show of hands involvement on:

- Unit committees
- Governance committees
- Professional organization /office
- Elected to a committee/office
- Participated in decision-making body
  - Local
  - Statewide
  - Regional
  - National
Introduction to Nurses on Boards Coalition

• Ensure 10K nurses on boards by 2020
• Raise awareness that boards benefit from nurses’ unique perspective
• Important to health, efficient and effective health care systems at local, state & national levels.

www.nursesonboardscoalition.org/
NAC began tracking in 2013 with *Nursing Leadership Survey* of 1140 nurses to assess service on boards/decision-making bodies N= 551

10% increase every 2 years was goal of grants through RWJF
- 14% ↑ in January 2015
- 13% ↑ in January 2017

Every state has a state contact to meet individual state goals since early 2017. Goal is to collaborate with NONL
Boards for Service

- State of Nebraska Governor appointed boards
  https://governor.nebraska.gov/board-comm-req or Kathleen Dolezal kathleen.dolezal@nebraska.gov
- Goodwill Industries
- Salvation Army – Council Bluffs (see me if interested)
Questions?

http://campaignforaction.org/webinar/nurse-leaders-boardroom-skills-you-need-be-successful-board


Video - Nurse Leaders in the Boardroom: The Skills You Need To Be Successful on a Board http://campaignforaction.org/webinar/nurse-leaders-boardroom-skills-you-need-be-successful-board