



2025
**Community
Impact Report**



SERIOUS MEDICINE. EXTRAORDINARY CARE.®

Where care meets community



Our mission as an academic health system has always reached beyond the clinic and the hospital room. Healing happens in exam rooms and operating suites – but it also happens in community centers, school hallways and neighborhood streets.

This report reflects the many ways Nebraska Medicine supports the communities we serve. Colleagues volunteer their time and expertise to strengthen organizations that share our commitment to improving health in our region. Health career pathway programs open doors for the next generation of health care professionals – many of whom are from the communities we serve.

Educators and clinicians share critical skills – from nutrition education and Walk with a Doc, a program that combines exercise with provider-led talks, to Stop the Bleed training, which gives people the knowledge to save a life. Interpreters and language access specialists help patients avoid communication barriers when seeking care.

The One Stop Cancer Shops bring screening and early detection services to neighborhoods where access has historically been limited. Project Inspire, our violence intervention program, meets high-risk youth with mentorship, life skills and a vision for their future.

Together, these efforts reflect something we know to be true: A health system’s impact is measured not only by the care delivered inside its walls, but also by the health and vitality of the community outside them.

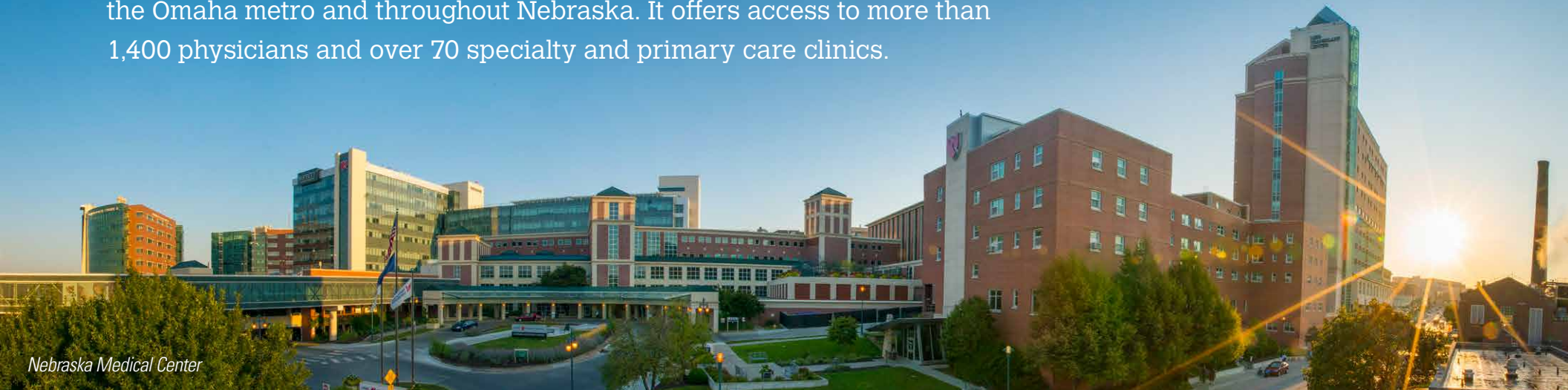
We are proud of this work. And we are grateful to the partners, colleagues and community members who make it possible.

Sincerely,

A handwritten signature in blue ink that reads "Anna Cramer". The signature is written in a cursive, flowing style.

Anna Cramer, JD
Chief Legal and Compliance Officer | Chief People Officer

Nebraska Medicine, the region's leading academic health network, serves the Omaha metro and throughout Nebraska. It offers access to more than 1,400 physicians and over 70 specialty and primary care clinics.



The network's commitment to "Serious Medicine, Extraordinary Care" is upheld by more than 10,000 dedicated employees and is evident in its two hospitals, Nebraska Medical Center and Bellevue Medical Center, which provide over 800 licensed beds.

Together with its research and education partner, University of Nebraska Medical Center, Nebraska Medicine strives to transform lives and foster a healthy future for all through top-tier educational programs, groundbreaking research and exceptional patient care.

In fiscal year 2025, Nebraska Medicine clinical teams oversaw:

997,447

in-person primary and specialty patient visits

100,513

emergency department visits

101,000

telehealth visits

32,075

inpatient discharges

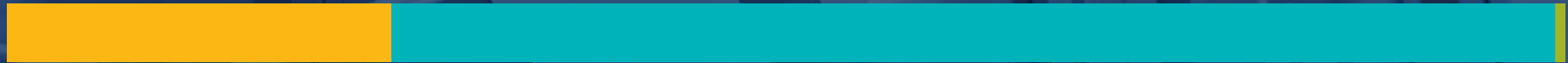


These figures demonstrate the high demand for health services in fiscal year 2025 and underscore our unwavering dedication to transforming lives and our community through exceptional patient care.

Fiscal year 2025 community benefit financial highlightsⁱ

Total community benefit:

\$442,713,628



Uncompensated and unfunded careⁱⁱ:



\$108,995,236

Broader community health:



\$333,515,729

Community building activities:



\$202,663



Nebraska Medicine provides medical care to uninsured and underinsured individuals without receiving payment.

Unreimbursed Medicare:

\$35,860,903

The cost of providing medical care exceeds the reimbursement hospitals receive from Medicare, creating a shortfall.

Financial assistance for medical care:

\$22,913,470

Charitable medical care is provided to those who qualify. The health network has financial assistance policies that outline the procedure for patients of limited means to apply for help with payment for their medical care.

Financial assistance for prescription drugs:

\$16,453,653

Charitable support for prescription drugs is provided to those who qualify. The health network has financial assistance policies that outline the procedure for patients of limited means to apply for help with payment for their medications at both in-house and contract pharmacy locations.

Bad debt:

\$33,767,210

Nebraska Medicine incurs bad debt when it is unable to obtain reimbursement for services provided. This may occur when patients are unable to pay for their care, do not apply for financial assistance or have balances that remain unpaid after reasonable collection efforts.



Cash and in-kind contributions:

\$278,624,749

Nebraska Medicine grants operational support, charitable contributions and in-kind donations to other 501(c)(3) organizations. As an academic medical center, our largest community benefit is its support of academic programs and operations at University of Nebraska Medical Center.

Subsidized health services:

\$3,629,366

Nebraska Medicine provides necessary health services for the community despite a financial loss. These services would either be unavailable in the community or scarcely available to the community without the contribution of the health system. Nebraska Medicine has only included health services that were identified as significant health needs of the community in their corresponding community health needs assessment.

Health professions education:

\$42,625,950

Nebraska Medicine supports medical education, internships, residencies, fellowships and nursing and allied health education programs. There are direct costs associated with educating providers. There are also the indirect costs of staff time required to provide future doctors, nurses and allied health providers with a clinical setting and hands-on opportunities – a critical piece of their education.

Research:

\$4,251,487

Nebraska Medicine participates in research studies and clinical trials to advance medical treatments and improve patient outcomes.

Community health improvement services and community benefit operations:

\$4,384,177

Nebraska Medicine allocates resources to improve community health. These extend beyond regular patient care and are not billable services. This category also includes the staff time needed to carry out these health improvement activities and the community benefit operations staff time to track, assess and report community benefit data.



Community-building activities:

\$202,663

Community-building activities are designed to address the root causes of health problems. These include poverty, homelessness and environmental issues. This category includes programs that support workforce development and training to provide employment and leadership skills, job shadowing for students interested in health careers and economic development support grants to help revitalize low-income areas and businesses.

¹Some of the activities and expenditures included in this report may not meet the IRS definition of community benefit. As a result, community benefit amounts presented in this report may differ from those reported by hospitals on IRS Form 990 Schedule H.

²The FY25 report does not show “unreimbursed Medicaid” due to the increased funding provided by the Medicaid State Directed Payment (SDP) program established under Nebraska’s LB 1087 (2024), which is intended to strengthen provider reimbursement, improve access, and support quality outcomes for Medicaid beneficiaries. Without the Medicaid State Directed Payment program (LB 1087), Nebraska Medicine’s unreimbursed Medicaid would be \$57,160,778 in FY25.

Walk with a Doc brings Nebraska Medicine providers into the community

Nebraska Medicine is the first health system in Omaha to offer Walk with a Doc, a nationally recognized program. Family medicine physician Andrea Jones, MD, helped launch the local chapter after encountering the program at a medical conference.

“I was immediately struck by how powerfully it brings together physical activity, health education and community connection in a simple, accessible way,” says Dr. Jones, who is the medical director of the Girls Inc. clinic in North Omaha. “It felt like a natural extension of the work we try to do in primary care clinic – but in a setting that removes many of the barriers patients face.”

Each month on the second Thursday, community members gather at Girls Inc. to discuss a health topic with a provider, then walk together during the lunch hour. Topics have included walking and mental health, stretching, cancer, social connection and menopause.

The program is free and open to all, addressing obstacles Dr. Jones sees regularly in her primary care practice.

“Many of my patients face real barriers – limited financial resources that make gym memberships unrealistic, transportation challenges or living in neighborhoods where they don’t feel safe walking outdoors,” she says. “Even when motivation is present, the environment doesn’t always support success.”

Walk with a Doc creates what Dr. Jones calls “a safe, welcoming space where people can be active at no cost, ask questions in an informal setting and build supportive relationships with others who share similar goals.”

For Dr. Jones, the program’s value extends beyond the walk itself.

“By showing up outside of clinic walls, we can engage in more authentic conversations, better understand the challenges people face, and reinforce that health is not just about medical care – it’s about creating environments and opportunities that make healthy choices possible,” she says.



Health Care Collaborative Academy opens doors to health care careers

The U.S. faces critical shortages in health care roles – and the need for clinicians who reflect the communities they serve has never been greater. Nebraska Medicine is addressing both challenges by creating a pipeline to health care careers for community members who haven't always had a clear path forward.

The Health Care Collaborative Academy, made possible with funding from the Nebraska Blue Foundation, partners with community organizations to offer free CNA certificate training. Sessions are held at the Community Wellness Collaborative (CWC), removing the intimidation of an unfamiliar campus while building cohort bonds that extend beyond the classroom.

"Hosting the sessions at the CWC allows us to meet the community where they are," says Shanda Ross, strategic partnership consultant. "It doesn't require a clinical space, and it allows us to showcase another side of Nebraska Medicine."

The Academy's first cohort taught Nebraska Medicine that students benefit from more

than certificate training alone. Participants also had access to support around study skills, networking and time management.

"We learned that these types of skills are truly beneficial and we'll continue to implement them in the future," Ross says.

For participant Jillian Bailey, CNA, the Academy delivered exactly what she'd been searching for. "I was going through Nebraska Medicine's website one night, trying to find where I could fit into the health care system," she says. "Getting into this program gave me a way to get my foot in the door."

Bailey was placed in a medical-surgical unit after completing her training. She's hoping to pursue a nursing degree and plans to continue with her unit. That kind of momentum is exactly what the Academy was designed to set in motion.

"The Academy removes barriers for those who have always wanted to start their career in health care but may not know where to start," says Alexa Clark, supervisor of Talent Acquisition.



One-Stop Cancer Shop brings screenings to underserved communities

For residents in underserved neighborhoods, barriers like medical mistrust, lack of transportation and limited access to care can mean cancer goes undetected for too long.

The One-Stop Cancer Shop initiative is working to change that by bringing free cancer screenings and prevention services to the people who need them most. The effort is led in partnership with the Nebraska Medicine | Fred & Pamela Buffett Cancer Center, UNMC College of Nursing and Nebraska Medicine.

At events held at Mount Calvary Community Church and the Nebraska Urban Indian Health Center, more than 100 people received screenings for breast, lung, prostate, colon and skin cancer. Flu shots, A1C and blood pressure screenings were also available.

“By meeting people in places that feel familiar and comfortable, and by providing onsite education, financial resource support and transportation assistance, we’re helping reduce barriers, build trust and make cancer screening more accessible for the communities we serve,” says Rachael Schmidt, survivorship and cancer risk

and prevention program director with the Fred & Pamela Buffett Cancer Center.

Community partners say the impact is real. “One-Stop Cancer Shop provides cancer prevention education and early cancer testing for those who may not have access to medical care,” says Rev. Karen Saunders with Christ-Love Unity Church. “It assists patients in navigating a medical system that can be complex for those not familiar with it.”

Post-event surveys found that 83% of attendees reported reduced medical mistrust after participating. From a financial counseling perspective, the events also open doors that might otherwise stay closed.

“It’s an opportunity to connect with people in a more personal and approachable way,” says Stacie Adcock, director of access operations and financial counseling. “Many individuals have concerns about the cost of care and often aren’t aware of the options available to help them. Being there allows us to listen, provide guidance and help them understand potential coverage or financial assistance.”

Each One-Stop Cancer Shop requires coordination across a wide range of departments and community partners.

Nebraska Medicine and UNMC partners

- Nebraska Medicine Cancer Services.
- Nebraska Medicine | Fred & Pamela Buffett Cancer Center Community Outreach and Engagement.
- Community Impact team.
- Interpretive Services.
- Legal, Risk and Compliance.
- Fleet Services.
- Radiology.
- Financial Services.
- Access.
- Volunteer Services.
- UNMC College of Nursing.
- Nursing and support staff from units and service lines across campus.

Community partners

- North Omaha Area Health (NOAH) Clinic.
- My Sister’s Keeper.
- Mount Calvary Community Church.
- Christ-Love Unity Church.
- Nebraska Urban Indian Health Coalition.
- AARP – North Omaha Chapter.



Breaking language barriers and building bridges

Research shows when patients can't communicate with their care team, the risk of adverse events and medical errors increases. Nebraska Medicine Interpretive Services is working to change that by promoting language access not just within the health system, but across the community.

In FY2025, Interpretive Services partnered with the Community Language Cooperative to host two landmark training programs: A language justice training attended by 24 Nebraska Medicine staff, providers and learners, and a four-day community interpreter training that equipped eight bilingual community members with hands-on interpreting skills and self-care strategies for emotionally demanding work.

"The seminar focused on how we as an organization can better engage our patients by ensuring inclusion, accessibility and meaningful communication for linguistically diverse communities," says Dina Goda, Interpretive Services supervisor.

The team also reached beyond the hospital to shape how future providers understand language access. A standout initiative was a week-long rotation developed with the Internal

Medicine Department, giving UNMC residents hands-on experience shadowing Spanish and American Sign Language interpreters and following patients through their care journey. Residents came away with a new understanding of what's at stake: "Using interpretation effectively can change a patient's health trajectory," one resident reflected.

The department also invested in the next generation of potential interpreters. Through a recurring presentation at Millard North High School, Goda speaks with language learners about how bilingualism opens doors – including through careers in health care. One student's response captured the session's spirit: "I want to be someone's voice when they don't have one. I want to help others."

Additional outreach included presentations to College of Saint Mary nursing students, mock patient-interpreter simulations with UNMC medical students and cultural training for Live On Nebraska, a nonprofit supporting organ and tissue donation.

Through every session and partnership, the message is the same: Language access isn't a courtesy – it's care.



I want to be someone's voice when they don't have one. I want to help others."

MILLARD NORTH HIGH SCHOOL STUDENT

Health education that extends beyond the clinic

Reaching people with health information is not always as simple as opening a clinic door. Barriers like mistrust, misinformation and limited access can make the first step toward care feel out of reach. Community-based health education is one way to change that.

That approach was central to the work happening at the Community Wellness Collaborative (CWC) – and it extended throughout the state.

At a men’s health event, physicians joined community members at the CWC for an afternoon focused on prostate health, wellness and advance directives – with a particular emphasis on reaching Black men.

“These events have a huge impact,” says family medicine physician Alberto Marcelin, MD. “They allow physicians and community leaders to work together to reach patients in their comfort zones, especially men – a group that often may not seek care until it’s too late. It’s an opportunity to break barriers and build trust.”

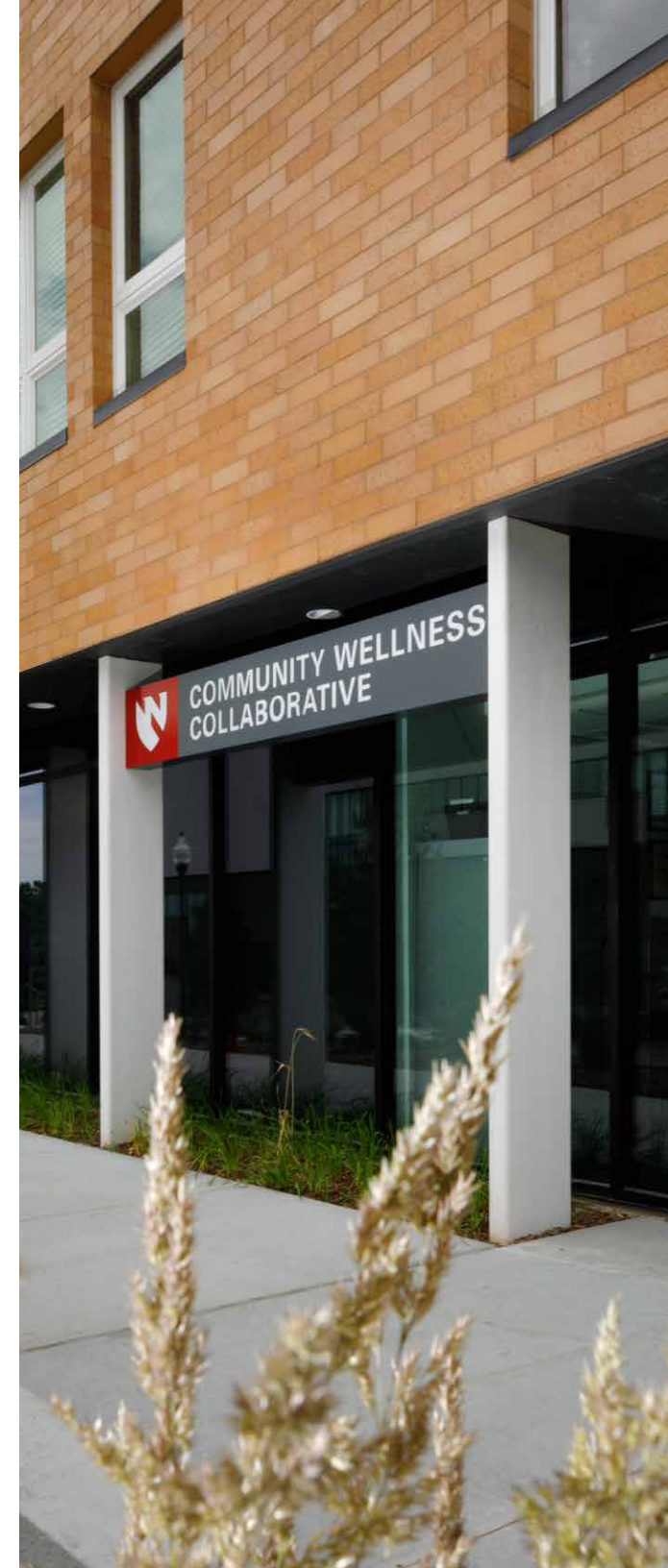
The CWC partnered with Nebraska AIDS Project and Black and Pink National for a Black

HIV and AIDS awareness event. Health care professionals shared updates on prevention and treatment.

Nutrition education flourished at the CWC through student-led cooking demos and community gatherings in partnership with No More Empty Pots, Whispering Roots and Nebraska Extension.

Health education efforts also reached across Nebraska. The Nebraska Medicine | Fred & Pamela Buffett Cancer Center community outreach team provided cancer screenings and education at health fairs in Winnebago and Niobrara. They connected attendees with mammogram appointments and FIT test information at the Cattlemen’s Ball in Blue Springs. They collaborated with the Elkhorn Logan Valley Health Department in Wisner on a cooking class focused on obesity and cancer, and hosted a virtual lunch-and-learn on colorectal cancer for the Community Action Partnership of Western Nebraska in Gering.

Whether in Omaha or across the state, the work reflects a commitment to accessible health education.



Nebraska Medicine volunteers help grow healthy communities

The Community Strong program empowers Nebraska Medicine colleagues to use their professional expertise to engage with community organizations. This builds their awareness of local needs and highlights their part in our overall impact.

David Seeley, business director with Nebraska Medicine, has served on the Nebraska Diaper Bank board since 2022, holding roles as treasurer, vice president and current board chair.

The organization's mission immediately resonated with him. "After speaking with the executive director, I was impressed by both the organization's impact and its rapid growth," Seeley says. "I knew right away that I wanted to be part of it."

That growth is striking. The Nebraska Diaper Bank distributed 592,000 diapers in 2021. By 2025, that number had grown to 3.6 million – reaching families through 34 partner agencies across 69 distribution sites.

The Diaper Bank's work aligns closely with Nebraska Medicine's prenatal health and infant mortality initiatives. A partnership

between the two organizations provides new parents with an initial diaper supply and information on accessing ongoing support. In FY25, the program served 394 families who delivered with Nebraska Medicine.

"Our partnership with Nebraska Medicine is helping reach families at one of the most critical moments – right after the birth of a child," says Anna Lehotyak, development director for Nebraska Diaper Bank. "Nebraska Medicine's partnership is ensuring that babies begin life healthy, parents feel supported and our community grows stronger."

As a father of four, Seeley connects personally to the mission and to Nebraska Medicine's broader commitment to community health.

"I'm grateful to be part of an organization dedicated to community engagement," Seeley says. "The Community Strong program gives colleagues the opportunity to connect with local organizations, better understand their needs, and serve on nonprofit boards – strengthening our ability to make a meaningful impact together."



1,755

Colleague hours devoted to board service in FY25

4,203

Community Strong Hours used for volunteering

‘Stop the Bleed’ training turns bystanders into lifesavers

When someone is severely injured and bleeding, the people nearby may be their best chance at survival. Victims with traumatic bleeding can die from blood loss within minutes, yet the average 911 response time is seven minutes. In rural or underserved areas, the wait stretches to 14 to 30 minutes.

Bystanders are often the first to witness and respond to a bleeding emergency, and knowing what to do can mean the difference between life and death. That’s the driving idea behind Stop the Bleed, a national initiative that the Nebraska Medicine Trauma Program brings to the local community – because the skills to save a life shouldn’t belong only to first responders.

Based on lessons learned from military combat care, the training teaches anyone how to recognize life-threatening bleeding and respond effectively. Participants learn to apply pressure, pack a wound or use a tourniquet to stop bleeding. More than hands-on technique, the training builds muscle memory and a mental model so that in a high-stress moment, people know exactly what to do.

“Stop the Bleed is the CPR of lifesaving after traumatic injury,” says Joshua Wilderman, Nebraska Medicine trauma program coordinator. “When people understand basic wound care and tourniquet use, they’re better prepared to step up and save a life.”

In FY 2025, the program hosted 15 classes, reaching 419 participants across Cub Scout troops, churches, elementary and high schools, universities, medical students and hospital employees. Multiple schools and churches have returned year after year, requesting repeat sessions.

“Anyone can become an immediate responder,” Wilderman says. “That knowledge can mean the difference between life and death.”

Stop the Bleed was one of several injury prevention efforts the trauma team brought to the community in FY 2025, alongside motor vehicle safety, fall prevention, bicycle helmet and car seat safety programs.



15

Classes hosted in FY25

419

Participants reached

Project Inspire gives youth a different path forward

Project Inspire equips teens with essential life and career skills. The program serves youth with a history of juvenile probation who are potentially at higher risk for further justice system involvement and violence.

Developed in partnership with the University of South Alabama and modeled on evidence-informed youth violence prevention programs, Project Inspire offers youth structured mentorship, life skills training and exposure to career pathways.

For the program's first cohort, Nebraska Medicine partnered with Douglas County Juvenile Probation, Blackburn Alternative Program and Bridges out of Poverty, whose youth-focused curriculum was adapted for the program. Project Inspire is facilitated by one full-time Nebraska Medicine staff member alongside community volunteers.

"As a Level I Trauma Center, we recognized that prevention must extend beyond treating injuries to addressing the upstream factors that place youth at risk," says Ashley Campbell, MPH, violence intervention program supervisor with Nebraska Medicine.

Youth are referred through Douglas County Juvenile Probation and Blackburn Alternative Program. The first cohort included 10 participants, with eight graduating. The program is primarily held at the Blackburn Alternative Program in North Omaha. The intentionally small group size allows for individualized attention and strong mentorship bonds.

Participants build skills in financial literacy, career readiness and emotional regulation while forming trusted relationships with mentors and professionals. Early outcomes show improved attitudes toward education and employment, as well as stronger connections to supportive adults.

The program has also changed how systems work together. "Project Inspire has deepened partnerships between health care, education and juvenile justice systems, creating a more coordinated, community-wide approach to prevention," Campbell says.

Project Inspire demonstrates the commitment of Nebraska Medicine to enhancing the community's health and safety. The goal is to not only address violence after it happens, but to prevent it by supporting young people before crises arise.



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Graduates of the
Project Inspire Program



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