# 2016 – 2019 Implementation Strategy Plan

#### 2016 - 2019 Community Health Improvement Plan

The following pages detail Nebraska Medicine and Nebraska Medicine Bellevue's Implementation Strategy. As discussed in the above Community Health Needs Assessment Report, utilizing a survey process conducted by Professional Research Consultants (PRC), the following 11 items were identified as significant health needs in the four-county area referred to as the Omaha Metro area:

Access to Care	Cancer	Dementia, Including Alzheimer's Disease
Diabetes	Heart Disease & Stroke	Injury and Violence
Mental Health	Nutrition, Physical Activity & Weight	Respiratory Diseases
Sexually Transmitted Diseases	Substance Abuse	

To determine which of the community's health needs were most significant, PRC looked for statistical significance based on confidence intervals, samples, and response rates. They used the results of the telephone survey as well as the Healthy People 2020 goals set forth by the Government as a guide to creating the list of the most prominent needs. The survey was designed to be a broad and comprehensive look at the community's overall health, and steps were taken to ensure adequate sampling and representation from many different populations within the Metro area. More information on the full survey methodology and how PRC determined which needs were most significant can be found on page 18 of the document in this link: **Survey Prioritization Process** 

Nebraska Medicine and Nebraska Medicine Bellevue have identified four significant health needs to focus on for the 2016-2019 cycle. Those four needs are 1) Access to Healthcare, 2) Cancer, 3) Mental Health, and 4) Injury and Violence. Both hospitals in the Nebraska Medicine system will make these four needs a primary focus area, with each targeting the neediest populations served by that hospital.

The table below illustrates Nebraska Medicine and Nebraska Medicine Bellevue's plans for addressing the significant health needs prioritized for the upcoming three year cycle. Within each category, there is a description of the significant barriers reported within the need, which we used these as a guide for determining how best to focus our efforts. In the second column, you'll see our goals for addressing each need.

#### **Significant Health Need Category**

Access to Care: The 2015 CHNA identified improving access to healthcare as an opportunity area in our community. The survey indicated the biggest barriers to healthcare in the Omaha Metro to be:

- 1) difficulty getting a doctor's appointment
- 2) inconvenient office hours
- 3) cost of prescriptions
- 4) cost of a doctor's visit

For very low income populations, 30% reported a lack of healthcare coverage was a significant barrier to obtaining healthcare services.

#### **Health Improvement Goals**

- Increase availability/accessibility of doctor appointments
- 2. Transform care for patients through multidisciplinary care coordination in a patientcentered medical home (PCMH)
- 3. Provide better connection with community resources for patients who need assistance
- 4. Improve quality of life through the early detection of disease
- 5. Assist patients in securing prescription medications at the lowest possible cost
- 6. Help patients secure health insurance through assistance with the qualification and enrollment process and navigation of the healthcare marketplace

**Cancer:** The 2015 CHNA survey showed alarming statistics in cancer incidence and cancer mortality rates in the Omaha Metro when compared to State and National averages and against Healthy People 2020 goals.

The incidence of lung cancer, prostate cancer, female breast cancer, and colorectal cancers in the Omaha Metro area exceed rates in other parts of the state of Nebraska and across the country.

- Provide enhanced cancer care for the entire region and expand cancer research and clinical trial opportunities
- 2. Connect underserved patients undergoing cancer treatments with available community resources for assistance

#### **Significant Health Need Category**

# **Mental Health:** In the 2015 survey, 81.5% of key stakeholders reported mental illness to be a "Major" problem in our community. Stakeholder input included the following comments:

- 1. Stigma associated with mental health prevents proper identification and diagnosis.
- Lack of coordination among programs/agencies/ schools that work with people with mental health issues, resulting in an overwhelming and confusing system that is difficult to navigate.

Among Metro area residents, the community's low income and very low income individuals reported experiencing poor health and being diagnosed with major depression or having symptoms of chronic depression at rates well above those in the middle to high income ranges. The suicide death rates in Pottawattamie County are double rates of Douglas and Sarpy and well above National rates.

#### **Health Improvement Goals**

- Increase the number of mental health practitioners available to see patients at Nebraska Medicine
- Decrease the stigma associated with mental illness through better communication, education and a community awareness campaign

# **Injury and Violence Protection:** The 2015 CHNA revealed falls, poisonings (including accidental drug overdose) and motor vehicle accidents to be the leading causes of accidental death in the Omaha Metro area. Falls and poisonings make up 54.1 of the accidental deaths. Fatal motor vehicle accident rates in Nebraska are slightly higher than neighboring lowa and higher than National averages.

Violent crime is a pervasive problem in certain segments of the Metro area. In the Metro's Northeast section and among non-Hispanic Black populations, deaths related to homicide and firearms are more than three times the rate of other Metro area residents; and in Pottawattamie County, violent crime rates are at 789.9 deaths per 100,000 peopletwice the National average of 395.5.

- Reduce the number of preventable deaths related to poisoning, falls, and motor vehicle accidents
- Participate in community initiatives to reduce violent crime and build a trauma informed community

The next several pages will show each of Nebraska Medicine and Nebraska Medicine Bellevue priority areas, our goals, strategies, dedicated resources and actions for improving upon the health need and our current known partners. Below each need lists our anticipated long term outcomes and the source we plan to use to measure progress and improvement within the identified need.

#### **Focus Area: Access Care**

**Goal:** Increase availability/accessibility of doctor appointments for residents of the Omaha Metro area; with an additional focus on expanding care for underserved populations in the community's Northeast quadrant.

**Strategy & Resources:** To better serve the community and address the barrier of difficulty obtaining a doctor's appointment, Nebraska Medicine will expand clinic hours at three locations.

Nebraska Medicine and Nebraska Medicine Bellevue added additional FTEs in each clinic to support volumes for extended clinic hours in Douglas and Sarpy counties.

To provide expanded access to care in Northeast Douglas County, an area with a high concentration of low and very low income individuals.

In 2016/2017, Nebraska Medicine will provide staff support and \$350,000 towards first year costs to create and sustain clinic operations. Nebraska Medicine will provide \$210,000 in annual funding for 2018 and 2019, which will fund a .65 FTE APRN and a .65 FTE Medical Assistant to work in the Girls Inc. health clinic.

In addition to serving a large number of uninsured and under-insured patients and providing financial assistance to those who qualify, Nebraska Medicine provides \$15,000 in annual funding for free clinics located in underserved areas, and an average of \$25,000 per year to fund a local coalition to provide low or no cost specialty care.

Partners: Nebraska Medicine primary and immediate care clinics, University of Nebraska Medical Center (UNMC), Girls, Inc., Heart Ministry Center, SHARING Clinics, Hope Medical Outreach Coalition

Actions: Nebraska Medicine and Nebraska Medicine Bellevue will establish an Immediate Care Strategy that provides after-hours access for care and treatment of minor illnesses and injuries. These services will be provided at three primary care clinic locations strategically selected across the Metro. The designated clinic locations create an immediate care access point in Douglas County's West and Midtown areas, and in Sarpy County in Bellevue. <a href="http://www.nebraskamed.com/immediate-care-clinics">http://www.nebraskamed.com/immediate-care-clinics</a>

In partnership with UNMC and the non-profit organization Girls, Inc., Nebraska Medicine will operate a health clinic on site at Girl's Inc. facilities. http://girlsincomaha.org/

The clinic's initial goals will be to provide care to students at Girls, Inc. and in the second year to expand the clinic to serve the whole family.

Provide community health screenings to the populations served by Girls, Inc. Updates to be provided in future annual reports.

To provide additional resources to further the mission of the Heart Ministry Center, a charity that operates a free clinic in Northeast Omaha, Nebraska Medicine will continue to make an annual grant in the amount of \$10,000 for health clinic expenses, and provides free diabetes education classes at the facility <a href="http://heartministrycenter.org/programs/porto-urgent-care-clinic/">http://heartministrycenter.org/programs/porto-urgent-care-clinic/</a>

#### **Focus Area: Access Care**

**Actions:** Nebraska Medicine will continue to provide \$5,000 annually to the SHARING clinics, free clinics operated by UNMC students. <a href="http://www.unmc.edu/sharing/">http://www.unmc.edu/sharing/</a>

Nebraska Medicine commits to continued support of the Hope Medical Outreach Coalition, dollar amounts vary from year to year based on volumes. <a href="http://http://hopemed.us/">http://hopemed.us/</a>

**Goal:** Transition all 14 of Nebraska Medicine's primary care clinics to the Patient Centered Medical Home (PCMH) model. The PCMH model is proven to improve healthcare coordination, access, and outcomes. <a href="https://pcmh.ahrq.gov/page/defining-pcmh">https://pcmh.ahrq.gov/page/defining-pcmh</a>

**Partners:** Nebraska Medicine departments including but not limited to: primary care, pharmacy, behavioral health, nutrition, and social work departments

**Strategy & Resources:** Using a PCMH model, Nebraska Medicine will transform its primary care clinics to provide better healthcare by including multidisciplinary practitioners in one location to meet the patient's needs.

To implement this model, 33 existing RN positions were upgraded to care managers, a position that gives the RNs a larger scope of responsibility managing the longitudinal care of patients, thus improving the patient's access to healthcare services. In the first year, 14 new FTEs will be added. Those positions include pharmacy, social work, behavioral health and nutritionist FTEs, as well as more FTEs for patient scheduling. In subsequent years, additional FTEs are scheduled to be added each year in order to meet the demand. The projected costs to implement this model over the next five years estimated to be nearly \$20 million dollars, which is a significant investment in the current and future health of the community served by Nebraska Medicine.

Actions: Using a PCMH model to transform all Nebraska Medicine clinics for improved primary care; including the addition of staff to support the integration of behavioral health, pharmacy, social work, and nutrition into each primary care clinic. 33 RN Care Managers will help facilitate better access to healthcare services, and better coordination of care across the continuum of each patient's life. These care managers will focus on population health management, inpatient and outpatient transitions, and proactive management of the patient base to improve outcomes and adherence to the care plan.

Additional efforts for the PCMH clinics currently in the scoping and planning stages include the enhancement of the electronic health record platform to facilitate better reporting for the care providers, and the use of telehealth modalities. Updates will be provided on resources in future annual updates when the project scoping is complete.

#### **Focus Area: Access Care**

**Goal:** Improve the quality of life through the prevention or early detection of disease

Strategy & Resources: Nebraska Medicine will create a standard set of recommendations for health screenings to be used within Nebraska Medicine and share those guidelines with the community.

In 2016, existing staff resources are being used to scope and execute this project. Next steps for the remainder of the planning period include dissemination of the screening recommendations to all areas of the community, which will include investments in marketing and community outreach opportunities yet to be determined. Updates on total resources will be provided in future annual progress reports.

**Partners:** Nebraska Medicine departments including but not limited to: primary care, pharmacy, behavioral health, nutrition, and social work departments

**Actions:** Nebraska Medicine departments will review the recommendations for diagnostic or preventive screenings within their discipline. From there, the teams will standardize screening recommendations across the organization

Create educational materials to educate the community on the recommendations

Hold community screening opportunities to ensure underserved individuals are aware of and have access to the available screenings.

Updates on specific locations and numbers of people served will be provided in future annual updates as soon as the project moves into this second stage of implementation and key collaborators are identified.

**Goal:** Assist low income patients in securing medications at the lowest possible cost

**Strategy & Resources:** Nebraska Medicine dedicates financial counselors from within the pharmacy department to assist patients with obtaining their medications at no or low cost.

Nebraska Medicine dedicates 7 FTEs to this process of helping patients qualify for medication assistance programs

**Partners:** Nebraska Medicine pharmacy and patient financial services departments; pharmaceutical companies, local community agencies

Actions: Nebraska Medicine will use these specialized financial counselors to assist patients in the identification of and enrollment in programs designed to help them obtain their necessary medications at a more affordable price. Successful implementation of this goal will be measured by reviewing numbers of people served and demographic information found within electronic health record to determine alignment with populations indicating difficulty with this barrier.

#### **Expected Long Term Outcomes for Access to Healthcare Services**

- Increased availability of physician appointments in the Metro area
   Source: PRC CHNA telephone and key informant surveys, Nebraska Medicine electronic health record data
- Improved access to patient-centered care across the community
   Source: PRC CHNA telephone and key informant surveys, Nebraska Medicine electronic health record data
- Increased awareness of recommended health screenings across the community
   Source: PRC CHNA telephone and key informant surveys, Nebraska Medicine electronic health record data
- Increased access to affordable medications
   Source: PRC CHNA telephone and key informant surveys, Nebraska Medicine electronic health record data

#### Focus Area: Cancer

**Goals:** Provide enhanced cancer care for the entire region; expand cancer research and participation in clinical trials

**Strategy & Resources:** In response to the high incidence and mortality rates for cancer in Nebraska, Nebraska Medicine began planning for a new cancer center three years ago.

The Fred & Pamela Buffett Cancer Center is a \$350 million dollar facility that will be jointly owned by Nebraska Medicine and UNMC. Many philanthropic dollars were raised from this community to bring the Cancer Center plans to fruition.

Nebraska Medicine's individual investment for 2016 and 2017 to open the Fred & Pamela Buffett Cancer Center will be nearly \$50 million dollars. Future years' investments (2018 and beyond) are still to be determined. However, Nebraska Medicine will be investing significant dollars in the development of clinical programs, as well as committing \$2 million dollars, annually for the next 30 years to support the building. Additional figures will be shared in annual progress updates as the plans are finalized.

Partners: Nebraska Medicine, UNMC

**Actions:** Open the Fred & Pamela Buffett Cancer Center and begin to grow relationships between the Cancer Center and community partners to support patients needing cancer treatment in our community.

http://buffettcancercenter.com/

Develop new clinical programs to expand local capabilities to treat cancer.

Complete all outreach requirements to retain designation as a National Cancer Institute (NCI) cancer center for the new Fred & Pamela Buffett Cancer Center facility. The NCI designation community outreach requirements place special attention on the needs of underserved populations.

#### **Focus Area: Cancer**

**Goals:** Connect underserved patients undergoing cancer treatments with available community resources and fund those organizations supporting cancer patients and research

**Strategy & Resources:** Support local community resources dedicated to helping cancer patients and their families during cancer treatments.

Nebraska Medicine invests in several non-profits dedicated to helping people with cancer or funding cancer research. While this amount varies from year to year, the average investment for the past three years was \$60,000 and is not expected to decrease but rather increase as the Cancer Center opens and patients require more assistance.

**Partners:** Nebraska Medicine, UNMC, American Cancer Society, Komen of Nebraska, Leukemia and Lymphoma Society, Lymphoma Research Foundation, Team Jack Foundation, Angels Among Us

**Actions:** Identify all community resources available to serve cancer patients and compile a comprehensive list, which will guide community investment opportunities

Identify community resources to connect on a peer to peer level with patients undergoing cancer treatments to gain a better understanding of the unique issues faced by each individual patient and help them obtain the resources they need

#### **Expected Long Term Outcomes for Cancer**

Decreased cancer incidence and mortality rates in all populations in the Omaha Metro area
 Source: PRC CHNA survey, County health statistics, Nebraska Medicine electronic health record data

#### **Focus Area: Mental Health**

**Goals:** Increase the number of mental health practitioners available to see patients at Nebraska Medicine

**Strategy & Resources:** Hire additional mental health practitioners to meet the demand.

Nebraska Medicine committed a total of 8 additional FTEs to increase the number of mental health practitioners and support personnel to care for patients experiencing mental illness.

Partners: Nebraska Medicine, UNMC

**Actions:** Nebraska Medicine hired 4 new behavioral health FTEs to see patients in the outpatient setting and 1 new FTE to see patients in the inpatient setting. Additionally, 1.0 FTE was added for a community services associate to assist patients with completing paperwork, getting to appointments and utilizing behavioral health resources.

Nebraska Medicine also hired 2 new Social Work FTEs to help evaluate, treat, and discharge psychiatric patients in the Emergency Department

#### **Focus Area: Mental Health**

**Actions:** There is a current proposal to support intensive outpatient treatment for patients with both substance abuse and mental health concerns- this would potentially add an additional 7 FTEs. This project is still being scoped, but future updates will be provided in annual progress reports.

**Goals:** Decrease the stigma associated with mental illness through better communication, education, and a community awareness campaign

**Strategy & Resources:** Create a social media campaign to reduce stigma and increase community awareness of mental illness and available resources. Look for opportunities to partner with community-based organizations to provide information and education.

Nebraska Medicine Community Relations department to spend .2 FTE dedicated to creating this awareness campaign and pulling together internal resources to complete these efforts. **Partners:** Nebraska Medicine behavioral health, corporate/community relations, and marketing departments. UNMC, Community Alliance, National Alliance on Mental Illness, changedirection.org, Maha Music Festival

**Actions:** Advocate for change to the stigma surrounding mental illness at various community events with large groups of people in attendance.

Look for missed opportunities to educate and screen people who are entering our system

Create video education series to help educate people on how to approach someone who they suspect is struggling with depression

Create a resource packet to distribute to patients with information on community resources for mental illness

#### **Expected Long Term Outcomes for Mental Health**

- Increased availability/access to behavioral health practitioners in the community
   Source: PRC CHNA telephone and key informant surveys, Nebraska Medicine electronic health record data
- Decreased stigma associated with mental illness
   Source: PRC CHNA telephone and key informant surveys
- Increased awareness of available community resources for mental health
   Source: PRC CHNA telephone and key informant surveys, Nebraska Medicine electronic health record data

#### Focus Area: Injury and Violence Prevention

**Goals:** Reduce the number of preventable deaths related to poisoning, falls, and motor vehicle accidents

**Strategy & Resources:** Nebraska Medicine will provide educational presentations designed to educate the community on preventable deaths, with materials tailored to fit each of the three areas.

Nebraska Medicine has 18 FTEs staffing the Nebraska Regional Poison Center, which serves the entire state of Nebraska, Idaho, American Samoa, and the Federated States of Micronesia. Use of the poison center's 24/7 emergency line is free to the public and is a valuable and critical resource for the community. <a href="http://www.nebraskapoison.com/">http://www.nebraskapoison.com/</a>

The Poison Center's goals include providing poison education programs at least once per year in each of Nebraska's 93 counties. There is a full FTE dedicated to this work.

**Partners:** Nebraska Medicine, UNMC, Nebraska Regional Poison Center, QLI, Maha Music Festival, National Safety Council

**Actions:** Increase the number of educational presentations surrounding the use/abuse/dangers of prescription drugs using a video created by the Nebraska Regional Poison Center.

Continue participation in CoalitionRX <a href="http://coalitionrx.org/">http://coalitionrx.org/</a>

Participate in local community events and festivals and provide education to reach young people with messages about distracted driving

Continue to participate in community collaborations and committees dedicated to preventing falls in older adults

**Goals:** Participate in community initiatives to reduce violent crime and build a trauma-informed community

**Strategy & Resources:** Nebraska Medicine will lend expertise to the Douglas County community health improvement plan's goal to create a traumainformed community, and to various community initiatives focused on reducing violent crime in the community served.

**Partners:** Nebraska Medicine, UNMC, Douglas County Health Department, Omaha Police and Fire Departments

**Actions:** Participate and ensure communication between the various agencies involved in efforts to reduce violence in the Omaha Metro area

Educate the community on strategies for preventing unintentional injury and reducing trauma related deaths

Support programs and law enforcement efforts to reduce gun violence

Participate in Douglas County Community Health Improvement Plan efforts to create a traumainformed community

#### **Expected Long Term Outcomes for Injury and Violence Prevention**

- Reduce the number of preventable injuries and death related to accidental poisoning, falls, and motor vehicle accidents
  - Source: PRC CHNA surveys, Behavioral Risk Factor Surveillance System (BRFSS), County health records, police and fire department data, Nebraska Medicine electronic health record data
- Reduced incidence of violent crime
   Source: PRC CHNA surveys, Behavioral Risk Factor Surveillance System (BRFSS), County health records, police and fire department data, Nebraska Medicine electronic health record data

This table below lists the remaining significant health needs not being addressed by Nebraska Medicine or Nebraska Medicine Bellevue in the 2016-2019 planning cycle. For reasons including lack of resources and lack of current programming or specific expertise, the following needs were not chosen as a priority focus area. However, Nebraska Medicine and Nebraska Medicine Bellevue do have current programs or services in place to address all of the needs below, and those efforts will continue despite a primary focus on the aforementioned four needs. In our prioritization review, we felt the identified needs in this list are being adequately addressed by others in the community. This table lists the health system, community based organization or other community resource dedicated to serving each need.

#### **Identified Need – Respiratory Diseases**

#### **Local Health System Focus**

Methodist Health System

#### **Associated Community Organizations**

Other community resources focused on providing services: Advocacy Group, American Lung Association, Douglas County Health Department, OWHC, Primary Care Providers, Private Health Providers, Quitline Iowa, Nebraska Medicine, Nebraska Medicine Bellevue, CHI Health, Methodist Health System

#### **Identified Need – Heart Disease & Stroke**

#### **Local Health System Focus**

Methodist Health System

#### **Associated Community Organizations**

Other community resources focused on providing services: Adult and Elderly Home Visiting Programs, American Heart Association, Business Wellness Programs Such as Union Pacific, Cardiac Center at Creighton, Cardiac Prevention Programs at Local Hospitals, Cardiac Rehab Programs, Charles Drew Health Center, CHI Health, CHI Heart Centers Clinics, Community Center Fitness Programs, Community Health Fairs, Community Wide Stroke Team, Community-Based Prevention Programs, CPPHE-REACH Program, Creighton, Department of Health and Human Services, Diabetic Centers and Educators, Douglas County Health Department, Eastern Nebraska Office on Aging, Engage Wellness Center UNMC, Faith Community Nurses, Faith-Based Communities, Federally Qualified Health Centers, Fitness Centers/Gyms, Fred Leroy Health and Wellness Center, Health Coaches MPC, Health Department, Health Fairs, Screenings, Healthy Families, Healthy Heart Program, Healthy Neighborhood Stores, Hospital Diet Office, Hospitals, Hy-Vee, Live Well Omaha, Long Term Care Options, Methodist, Methodist Heart Center, Methodist Jennie Edmundson Hospital, Methodist

Physicians Clinic, Nebraska Heart Association, Nebraska Medicine, Nebraska Medicine Bellevue, North Omaha Area Health, North Omaha Community Care Council, One World Community Health Center, OWHC, Prevention Programs at the Fitness Clubs, Primary Care Providers, Private Health Providers, Public Health Department, Quitline Iowa, Red Dress Program for Women, Specialty Care, The Center, Three Health Systems, Trained Pharmacists and Protocols, Tuition Support Offered by YMCA, UNMC, UNO, Visiting Nurses Association, Worksite Wellness Programs, YMCA

#### **Identified Need - Diabetes**

#### **Local Health System Focus**

Methodist Health System

#### **Associated Community Organizations**

Other community resources focused on providing services: After School Programs, American Diabetes Association, Charles Drew Health Center, CHI Alegent Creighton, CHI Health, CHI Weight Management Program, Children's Hospital, Churches, Clinics, Community Health Fairs, Community Health Nurse, Community-Based Prevention Programs, CPPHE-REACH Program, Creighton University, Department of, Health and Human Services, Diabetes Alliance, Diabetes Education Center of the Midlands, Diabetes Education CHI Health, Diabetes Foundation, Diabetes Non-Profit, Diabetes Prevention Programs at YMCA and UNMC, Diabetes Resource Center, Diabetes Specialist Practices, Diabetes Supply Center of the Midlands, Diabetic Centers and Educators, Diabetic Education Classes at NE Medicine, Diabetic, Educators at Hospitals, Diabetic Support Groups, Douglas County Health Center, Douglas County Health Department, Eastern Nebraska Office on Aging, Employer Wellness Programs Incentive Based, Faith-Based Communities, Farmer's Market, Federally Qualified Health Centers, Foot Care Clinics, Foreman Foundation, General Assistance if You Meet Income Guidelines, Generic Medications, Goodlife, Government Offices and County Extension Offices, Grocery Stores, Health Coaches, Health Department, Health Fairs, Screenings, Healthy Families, Healthy Neighborhood Stores, Home Healthcare, Hope Center, Hospitals, Hy-Vee, Internet, Live Well Council Bluffs, Local Diabetes Chapter, Local Garden Programs, Malcolm X Foundation, Methodist, Methodist Physicians Clinic, MHS Diabetes Center, Midtown Clinic at Nebraska Medicine, Nebraska Medicine, Nebraska Medicine Bellevue, No More Empty Pots, North Omaha Area Health, NUIHC, One World Community Health Center, OWHC, Pharmaceutical Company Medication Assistance Program, Primary Care Providers, Private Health Providers, Public and Private Health Providers, Public Health Department Schools, Sharing Clinic, The Diabetes Center on 84th and Center, The Healing Gift Clinic, Three Health Systems, TOPS, Uninet Diabetes Education and Support Groups, United Healthcare Community Health Worker Program, UNMC, Visiting Nurses Association, Weight Watchers, Winnebago Hospital, YMCA

### Identified Need - Nutrition, Physical Activity & Weight

#### **Local Health System Focus**

Methodist Health System, CHI Health

#### **Associated Community Organizations**

Other community resources focused on providing services: After School Programs, B Cycles, Backpack Program That Supplies Food for the Weekend, Bike and Walking Trails, Boys and Girls Club, Boys Town, Charles Drew Health Center, CHI Health, Children's Hospital, Community Centers, Community Health

Fairs, Cooking Matters, Council Bluffs Health Department, CPPHE-REACH Program, Creighton University, Department of Health and Human Services, Douglas County Community Center, Douglas County Health Department, Eat Healthy Programs, Extension, NEP and Nutrition/Health Programs, Faith-Based Communities, Familia Saludables (Healthy Families) Alegent, Family Network, Farmer's Market, Fitness Centers/Gyms, Food Banks, Pantries and Meals on Wheels for Elderly, Free Run/Walk a Thons, Girls, Inc., Grocery Stores, Health Department, Health Fairs, Screenings, Healthy Families, Healthy Neighborhood Stores, Heartland Family Services, HEROES, Hospitals, Hy-Vee, Hy-Vee Dietitians, Kroc Center, Live Well Council Bluffs, Live Well Omaha, Multiple Nutrition/Supplement Stores, Nebraska Medicine Bellevue, Nebraska Medicine, Nebraska Urban Indian Health, No More Empty Pots, Nutrition Programs Through VNA, WIC and Hy-Vee, Nutritional Classes Offered in the Community, Nutritionist Referral, Omaha Nutrition Center, Omaha Public Schools, One World Community Health Center, Overeaters Anonymous, OWHC, Parks and Recreation, Primary Care Providers, Private Health Providers, Public Health Department, Salvation Army, Schools, Senior Center, Silver Sneakers Program, The Center, Three Health Systems, Transportation Assistance, UNMC, Weight Loss Center

#### **Identified Need - Sexually Transmitted Diseases**

#### **Local Health System Focus**

Methodist Health System

#### **Associated Community Organizations**

Other community resources focused on providing services: Adolescent Health Project, Charles Drew Health Center, CHI Health, Churches, Clinics, Community Organized Events, Council Bluffs Health Department, County Health Screening Programs, Creighton, DCHD STD Clinics, Department of Health and Human Services, Douglas County, Douglas County Health Center, Douglas County Health Department, Douglas County Medical Center, Douglas County STD Clinic, Early Education, Federally Qualified Health Centers, Fred Leroy Health and Wellness Center, Gabriel's Corner, Get Checked Omaha, Girls, Inc., Health Department, HIV Prevention Programs, Hospitals, Lutheran Family Services, Nebraska AIDS Project, Nebraska Medicine, Nebraska Medicine Bellevue, Nontraditional Testing Sites, North Omaha Area Health, NUIHC, Omaha Public Library, One World Community Health Center, OWHC, Planned Parenthood, Primary Care Providers, Private Health Providers, Public Health Department, Public Libraries Provide Free STD, Screenings, Renaissance Clinic, RESPECT Clinic, School Based Health Centers, Schools, Sex Education in OPS, STD Clinic, Three Health Systems, TOP Programs in Schools, UNMC, UNO

#### **Identified Need – Substance Abuse**

#### **Local Health System Focus**

Methodist Health System

#### **Associated Community Organizations**

Other community resources focused on providing services: 211, Addiction Centers/Programs, Alcoholic Anonymous, Behavioral Health, Boys Town, Campus for Hope, Catholic Charities, Catholic Social Services, Center for Holistic Development, Charles Drew Health Center, CHI Health, CHI Health Mercy, Child and Young Adult Treatment Programs Through CHI, Coalition for Treatment of Drug Abuse, Community Alliance, Counseling, Courts and Department of Human Services, Department of Health and Human Services, Detox in Downtown Omaha, Douglas County Corrections, Drug Dependency Unit in Winnebago, Family Health Services, Fred Leroy Health and Wellness Center, Gabriel's Corner, GOCA of Greater Omaha, Heartland Family Services, Hospitals, Inroads Counseling, Inroads to Recovery, Insurance Company, Journey's Program, Lasting Hope Recovery Center, Law Enforcement, LFS, Lower Cost Services, Lutheran Family Services, Mental Health and Substance Abuse Network, Methodist Jennie Edmundson Hospital, NOVA, NUIHC, Nebraska Medicine, Nebraska Medicine Bellevue, One World Community Health Center, Open Door Mission, PMIC in Glenwood, Pottawattamie County Mental Health and Substance Abuse, Primary Care Providers Private Health Providers, Private Institutions, Private Substance use and Metal Health Counselors, Psych Associates, Psych Services, Region 6, Salvation Army, Siena Francis House, Sliding Scale CD Evaluations Offered by CHI, Sober Houses, Stephen Center, Teen Challenge of the Midlands, Transitional Services, United Way 211, UNMC, VA Hospital, Valley Hope, Various Non-Profits in the Community

#### Identified Need - Dementia, Including Alzheimer's Disease

#### **Local Health System Focus**

Methodist Health System

#### **Associated Community Organizations**

Other community resources focused on providing services: Alzheimer's Association, Assisted Living Facilities, CHI Health, Douglas County Health Center, Eastern Nebraska Office on Aging, Eldercare Physicians, For Profit Organizations that Provide Day Care, Geriatric Clinics, Home Healthcare, Home Instead Center for Successful Aging, Hospitals, Locked Units in Nursing Homes, Long Term Care Facilities with Dementia/Secured Units, Memory Care Homes, Methodist, Nebraska Medicine, OWHC, Respite Resource Center

#### **Appendix**

#### **Community Health Needs Assessment Collaborators**

- CHI Health
- Douglas County Health Department
- LiveWell Omaha
- Methodist Health System
- Nebraska Medicine
- Pottawattamie County Public Health Department/VNA
- Sarpy/Cass County Department of Health and Wellness

#### **Nebraska Medicine Community Health Planning Teams**

Nebraska Medicine formed focus teams with special expertise within each of the identified community needs. Focus team representation included members Nebraska Medicine, Nebraska Medicine Bellevue, Nebraska Medicine clinics, and the UNMC College of Public Health. The following teams met regularly to identify a strategic approach for meeting the needs of the community within their area of expertise.

#### Access to Care Task Force

- Jennifer Parker, MD, Staff Physician
- Shelley Baldwin, Primary Care Executive Director
- Shannon Bradley, BSN, RN, Care Transitions Director
- Regina Nailon, PhD, MSN, RN, Nursing Outcomes Manager
- Donna Hoover, BSN, RN, Midtown Clinic Manager
- Brenda Smidt, RN, Nursing Professional Practice Manager
- Denise Gorski, MHA, BSN, RN, Bellevue Medical Center Diagnostic/Therapy Services Director
- Susan Burbach, BSN, RN, Case Management Nurse
- Katie Hansen, MA, Marketing Manager
- Karen Kerstetter, Assistant Controller
- Nicole Vanosdel, Business Analytics Developer
- Paul Estabrooks, MD, UNMC Chair of Public Health
- Fernando Wilson, UNMC Assistant Professor, College of Public Health
- Leslie Spethman, MHA, Corporate and Community Relations Mgr.
- Haley Armstrong, BS, Community Relations Coordinator

# Appendix (continued)

#### Cancer Task Force

- Nicole Shonka, MD, Staff Physician
- Ann Yager, BSN, RN, Oncology Services Director
- Mike Romano, BSN, RN, Oncology Services Director
- Heidi Tonne, BSN, RN, Associate Nurse Manager
- Laurie Winkelbauer, BSN, RN, Nurse Manager
- Becky Hoff, BSN, RN, Clinical Education Coordinator
- Dawn Jourdan, BSN, RN, Clinical Quality Lead
- Jane Kirk, BSN, RN, Case Management Nurse
- Sue Wardian-Hartung, BSN, RN, Case Management Nurse
- Melinda Sommerfeld, Communications/Marketing Senior Analyst
- Michelle Grady, MHA, Physician Outreach Liaison
- Matthew Winfrey, UNMC, Administrative Business Operations Senior
- Leslie Spethman, MHA, Corporate and Community Relations Mgr.
- Haley Armstrong, BS, Community Relations Coordinator

#### Mental Health Task Force

- Chris Kratochvil, MD, PhD, Research Vice President
- Steven Wengel, MD, UNMC Chairman, Department of Psychiatry
- Nick Steinauer, MD, Staff Physician
- Matt Egbert, MD, Staff Physician
- Alyssa Garth, BSN, RN, Neurosciences Director
- Andrea Rayner, BSN, RN, Nurse Manager
- Sue Watson, BSN, RN, Nurse Manager
- Anna May, BSN, RN, Nurse Manager
- Leslie Spethman, MHA, Corporate and Community Relations Mgr.
- Haley Armstrong, BS, Community Relations Coordinator

#### Injury & Violence Prevention Task Force

- Charity Evans, MD, Staff Physician
- Karen Saxton, MHA, BSN, RN, Trauma Program Director
- Kathy Jacobitz, MHA, Poison Center Director
- Marjorie VanRiper, BSN, RN, Trauma Program Coordinator
- Ashley Emmel, BSN, RN, Trauma Program Coordinator
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#### **REFERENCES**

The full community health needs assessment conducted by Professional Research Consultants (PRC) can be accessed on this website:

http://www.douglascohealth.org/index. php?module=ResourceLibrary&controller=index&action=collection&id= 56909656065599010

More information on nonprofit hospitals' community benefit requirements can be accessed here:

https://www.federalregister.gov/articles/2014/12/31/2014-30525/additional-requirements-for-charitable-hospitals-community-health-needs-assessments-for-charitable

#### **CONTACT INFORMATION**

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